→ Innovation and IT

Government Innovation Washington

Transforming Government through Technology Driven Initiatives

Post-Event Report

Wednesday, May 25, 2022 Tacoma





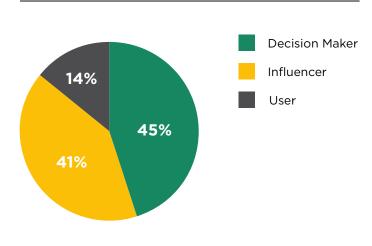
Government Innovation New York

Event Statistics

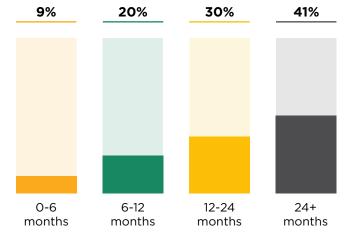


Delegate Profile

Attendee Role



Investment Timeframe

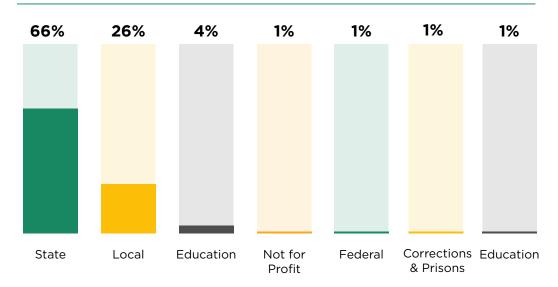




2022 Survey

A snapshot of trends happening in Washington's Public Sector

194 ATTENDEES PARTICIPATED IN THIS SURVEY



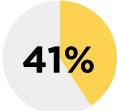
What is your organization, department or function's top priority over the next 12-24 months?

What do you see as the biggest challenge facing the Public Sector across **Washington State?**

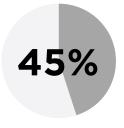
What is Washington State's greatest strength in meeting the challenges of the future?



said advancing the workplace culture and upskilling the workforce



said workforce - talent attraction and retention



said people/skills

TOP 3 FOCUS AREAS



Business Process Transformation and Optimization



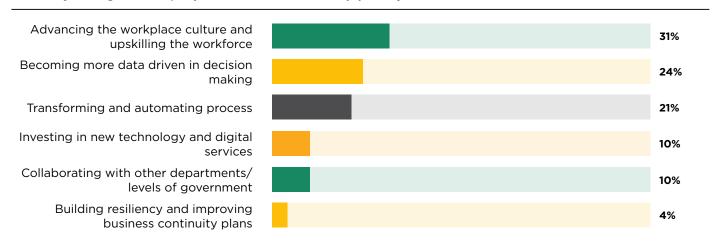
Data Management & **Analytics**



HR / Workforce

Poll Report

What is your organization, department or function's top priority over the next 12-24 months?



What do you see as the biggest challenge facing the Public Sector across Washington State?

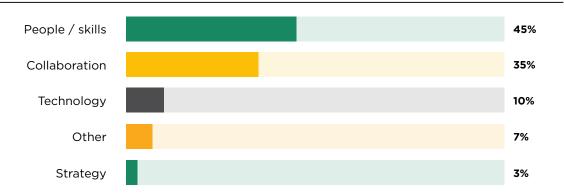
Change management	41%
Establishing a shared vision and shared priorities	17%
Transforming and automating process	17%
Investing in new technology and digital services	10%
Collaborating with other departments/ levels of government	7%
Building resiliency and improving business continuity plans	4%
Transforming and automating process	4%



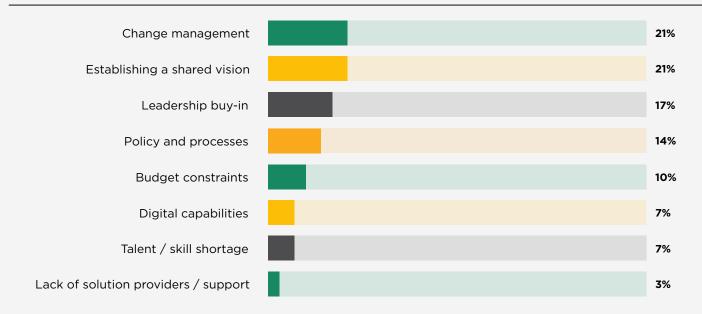
Government Innovation New York

Poll Report

What is Washington State's greatest strength in meeting the challenges of the future?



What is the biggest barrier to building a culture of continuous innovation within your agency/department?





In Attendance

Job Titles

	. <u> </u>		
Account Executive	Community Services Office	Director of Public Sector	
Account Manager	Administrator	Director, Public Sector	
Agency Readiness Manager	Compliance Coordinator	Diversity, Equity & Inclusion	
Agency Support Specialist	Continuous Improvement Analyst	Coordinator	
Assistant Director	Continuous Improvement Manager	Diversity, Equity, and Inclusion Director	
Assistant Director of Employee Resources	Creative Director	Dosh Training Manager	
Assistant Director, Budget and	Customer Support Supervisor	Engineer IV	
Performance	CX Product Manager	Enterprise Architect	
Assistant Managing Director	Data & Design Specialist	Enterprise Architect Manager	
Assistant Secretary,	Data Analyst	Enterprise Development	
Environmental Public Health	Data Consultant 4	Representative	
Avp Pacific Region	Data Coordinator	Enterprise IT Business Analyst	
Broadband Infrastructure Programs Manager	Data Quality Coordinator	Equity Change Agent	
	Data Steward	Executive Director	
Budget Assistant	DEI Learning Design and Delivery	Executive Director, Office of	
Business Analyst	Professional Homeless Youth Prevention Protection		
Business Operations Manager	Dei Strategist	Executive Director, Service	
Business PMO Manager	Deputy Assistant Director -	Transformation	
Business Relationship Manager	Contracts & Procurement	Executive Government Advisor,	
CEO	Deputy Assistant Secretary	Procurement & Contracting	
Chief Contracts Officer	Deputy Chief Technology Officer	Executive Lead, Service	
Chief Equity Officer	Deputy Director	Transformation	
Chief Financial Officer	Deputy IT Director	Financial Examiner 3 - Civil Rights Investigator	
Chief Human Resources Officer	Digital Communications Manager	Financial Examiner 3 - Civil	
Chief Information Officer	Director	Rights Policy Advisor	
Chief Information Security Officer	Director - Solution Consultants	Financial Systems & Services	
Chief Learning Officer	West	Supervisor	
Chief Operating Officer	Director of Corporate Partnerships	Fire Program Coordinator	
Chief Strategy Officer	Director of Equity	Forensic Psychotherapist	
Chief Technology Officer	Director of Future to Work	Global Managing Director for	
Communications & Community Relations Manager	Planning (OOC)	State and Local Government Government Industry Advisor	
Communications and External	Director of Impact and Data	Housing/RRIO Manager 2	
Affairs Manager	Strategy Director of Organizational	HR Business Partner	
Communications Specialist	Strategy and Support	The Bushiess Full their	



Job Titles

HR Consultant	Policy Analyst
HR Director	Policy, Planning & Lean
Innovator-in-chief	Administrator
Interim Chief Technology Officer	Prenatal to Five Programs Manager
IT Analyst	Principal Technology Strategist
IT Business Curriculum Analyst	Product Manager
IT Customer Support Journey	Product Owner
IT Manager	Professional Development
IT Operations Manager	Manager
IT Product Owner	Program Manager
IT Senior Specialist	Project Manager
IT Strategy Management Office	Public Health Economist
Manager	Public Sector Enterprise
Leadership Development Manager	Executive
Leadership Strategist	Public Sector Industry Principal
Liberation & Healing from	Real Data Process Steward
Systemic Racism Program	Recruiter
Manager	Relationship Manager
Management Analyst	Risk Manager
Management Analyst,	Carrian Assaulat Managan
	Senior Account Manager
Environmental Justice	Senior Business Analyst
Environmental Justice Manager	Senior Business Analyst Senior Business Development
Environmental Justice Manager Manager for Communications,	Senior Business Analyst Senior Business Development Representative
Environmental Justice Manager	Senior Business Analyst Senior Business Development Representative Senior Consultant - Global
Environmental Justice Manager Manager for Communications, Community Engagement, Arts &	Senior Business Analyst Senior Business Development Representative Senior Consultant - Global Experience Design (XD) Team
Environmental Justice Manager Manager for Communications, Community Engagement, Arts & Events	Senior Business Analyst Senior Business Development Representative Senior Consultant - Global
Environmental Justice Manager Manager for Communications, Community Engagement, Arts & Events Managing Director Marketing Programs Manager Medicaid Customer Service	Senior Business Analyst Senior Business Development Representative Senior Consultant - Global Experience Design (XD) Team Senior Continuous Improvement Analyst Senior Continuous Improvement
Environmental Justice Manager Manager for Communications, Community Engagement, Arts & Events Managing Director Marketing Programs Manager Medicaid Customer Service Director	Senior Business Analyst Senior Business Development Representative Senior Consultant - Global Experience Design (XD) Team Senior Continuous Improvement Analyst
Environmental Justice Manager Manager for Communications, Community Engagement, Arts & Events Managing Director Marketing Programs Manager Medicaid Customer Service	Senior Business Analyst Senior Business Development Representative Senior Consultant - Global Experience Design (XD) Team Senior Continuous Improvement Analyst Senior Continuous Improvement Consultant Senior Director Office of
Environmental Justice Manager Manager for Communications, Community Engagement, Arts & Events Managing Director Marketing Programs Manager Medicaid Customer Service Director	Senior Business Analyst Senior Business Development Representative Senior Consultant - Global Experience Design (XD) Team Senior Continuous Improvement Analyst Senior Continuous Improvement Consultant
Environmental Justice Manager Manager for Communications, Community Engagement, Arts & Events Managing Director Marketing Programs Manager Medicaid Customer Service Director Multimedia Manager Operational Excellence Manager Organization Performance	Senior Business Analyst Senior Business Development Representative Senior Consultant - Global Experience Design (XD) Team Senior Continuous Improvement Analyst Senior Continuous Improvement Consultant Senior Director Office of Innovation, Strategy and Visual
Environmental Justice Manager Manager for Communications, Community Engagement, Arts & Events Managing Director Marketing Programs Manager Medicaid Customer Service Director Multimedia Manager Operational Excellence Manager Organization Performance Director	Senior Business Analyst Senior Business Development Representative Senior Consultant - Global Experience Design (XD) Team Senior Continuous Improvement Analyst Senior Continuous Improvement Consultant Senior Director Office of Innovation, Strategy and Visual Communications
Environmental Justice Manager Manager for Communications, Community Engagement, Arts & Events Managing Director Marketing Programs Manager Medicaid Customer Service Director Multimedia Manager Operational Excellence Manager Organization Performance	Senior Business Analyst Senior Business Development Representative Senior Consultant - Global Experience Design (XD) Team Senior Continuous Improvement Analyst Senior Continuous Improvement Consultant Senior Director Office of Innovation, Strategy and Visual Communications Senior Epidemiologist
Environmental Justice Manager Manager for Communications, Community Engagement, Arts & Events Managing Director Marketing Programs Manager Medicaid Customer Service Director Multimedia Manager Operational Excellence Manager Organization Performance Director Organizational Strategy and	Senior Business Analyst Senior Business Development Representative Senior Consultant - Global Experience Design (XD) Team Senior Continuous Improvement Analyst Senior Continuous Improvement Consultant Senior Director Office of Innovation, Strategy and Visual Communications Senior Epidemiologist Senior Government Strategist
Environmental Justice Manager Manager for Communications, Community Engagement, Arts & Events Managing Director Marketing Programs Manager Medicaid Customer Service Director Multimedia Manager Operational Excellence Manager Organization Performance Director Organizational Strategy and Support Manager	Senior Business Analyst Senior Business Development Representative Senior Consultant - Global Experience Design (XD) Team Senior Continuous Improvement Analyst Senior Continuous Improvement Consultant Senior Director Office of Innovation, Strategy and Visual Communications Senior Epidemiologist Senior Government Strategist Senior IT Project Manager
Environmental Justice Manager Manager for Communications, Community Engagement, Arts & Events Managing Director Marketing Programs Manager Medicaid Customer Service Director Multimedia Manager Operational Excellence Manager Organization Performance Director Organizational Strategy and Support Manager Outbound Business	Senior Business Analyst Senior Business Development Representative Senior Consultant - Global Experience Design (XD) Team Senior Continuous Improvement Analyst Senior Continuous Improvement Consultant Senior Director Office of Innovation, Strategy and Visual Communications Senior Epidemiologist Senior Government Strategist Senior IT Project Manager Senior MSA

Senior Sales Executive	
Senior Trade Commissioner	
SSHAP Manager	
State Chief Architect	
Strategic Account Leader	
Strategic Advisor	
Strategic Delivery Director	
Strategic Transformation Mana	iger
Systems Coordinator	
Team Manager	
Teen Enrichment and Prevention Program Manager	on
Training and Workforce Development Manager	
Transit Chief	
Transportation Design Manage	r
Vice President	
VP, Information Governance Solutions	
Workforce Development Libra	rian
Workforce Research & Performance Manager	
Workforce Research and Data Analyst	



Planning Manager

Representative

Senior Sales Development

In Attendance

Organizations

BC Parks, British Columbia Public Service		
Cark County		
City of Bellevue		
City of Pasco		
City of Redmond		
City of Redmond Fire Department/EMD		
City of Seattle		
City of Seattle Department of Construction and Inspections		
City of Sequim		
City of Tacoma		
City of Tukwila Parks and Recreation		
City of Woodinville		
Clark County Washington		
Consulate General of Canada - Seattle		
Department of Enterprise Services Washington State		
DSHS-ESA-CSD		
Employment Security Department		
Executive Office, King County Department of Local Services		
Health Care Authority		
King County		
King County Department of Community and Human Services		
King County Metro		
King County Roads Division		
LGBTQ Commission, Washington State Office of the Governor		
Martin Luther King County- Government		
Ministry of Environment & Climate Change Strategy		

Nooksack Indian Tribe	Washington State Department of
Office of Financial Management	Labor and Industries
Office of The Insurance Commissioner	Washington State Department of Licensing
Oregon Health Authority	Washington State Department of Social and Health Services
Pierce County	
Pierce Transit	Washington State Department of Veterans Affairs
Public HealthSeattle & King County	Washington State Gambling Commission
Redmond Fire Department	Washington State Health Care
Results Washington - Office of the Governor	Authority/Employee Resources Director
SDCI	Washington State Library
Seattle Department of Construction & Inspections	Washington State Office of Broadband
Seattle Human Resources, City of	Washington State Senate
Seattle	Washington Technology Solutions
State of Oregon	WDVA
State of Washington	WSLCB
State of Washington, Office of Financial Management	
State Office of Financial Management	
Swinomish Tribal Community	
Tacoma Power	
Washington Department of Commerce, Housing Assistance Unit	
Washington State Commission on Hispanic Affairs	



Enterprise Services

Commerce

Health

Washington State Department of Children, Youth, and Families

Washington State Department of

Washington State Department of

Washington State Department of

Audience Testimonials

"I appreciated the level of diversity on display among the presenters. It was great to hear so many different voices. Thank you for an excellent conference. I learned a lot that will be valuable in my work."

Washington State Department of Labor & Industries

"The speakers and content presented was very thought provoking. The venue, staff, and amenities were perfect and well thought out for the event. I had an amazing time. Thank you!!"

City of Seattle

"I wish I had invited more of my team to join. It was a good opportunity to learn from some of our local government peers which isn't usually available. King County and Seattle are doing a lot of great work that we at the state could benefit from learning about."

Washington State Department of Licensing

"The event was amazing and the information shared was valuable."

Washington State Department of Health



Featured Speakers



J. Manny Santiago *Executive Director, LGBTQ Commission*State of Washington



Sue Ann RichardsWorkforce Research and Data Analyst
Office of Financial Management



john miller *Equity Change Agent*King County WA

Association



Jennifer ColdironDirector of Impact and Data Strategy
Department of Community and Human
Services, King County, WA Directors



Rumon Carter

Executive Lead, Service Transformation
- BC Parks

British Columbia Public Service



Dr. Amy Sullivan

Senior Epidemiologist Washington State Department of Health



Jillian Carruthers

Executive Director, Service Transformation

British Columbia Ministry of Environment & Climate Change Strategy



Sharon Hunter

Director of Future to Work Planning (OOC), Seattle Human Resources City of Seattle



Mick Swenson

Public Sector Enterprise Executive
Qualtrics



Murtaza Masood

Global Managing Director for State and Local Government Box



Steve Witt

Director of Public Sector



Linda Misegadis

Senior Government Strategist



Michaela Doelman

Chief Human Resources Officer, Employment Security Department State of Washington



Joseph Todd

Deputy Chief Technology Officer
King County



Dayana Vice

Strategic Advisor for Citywide HR Planning & Innovation City of Seattle



Lindsay Morgan Tracy

Innovation in Chief State of Washington



Jérôme Pischella

Senior Trade Commissioner

Consulate General of Canada - Seattle



Kyle Gitchell

Assistant Managing Director for the Housing Assistance Unit

Washington Department of Commerce



Crystal Henson

Chief Information Officer Washington Department of Veterans Affairs



Sayee Vaitheesvaran

Chief Information Officer
Washington State Gambling
Commission



Hannah Burn

Industry Advisor
Qualtrics



Robert Cruz

VP, Information Governance Solutions
Smarsh



Chris Weber

Public Sector Area Sales Manager -SLED GitLab



Jen Macias

Senior Consultant - Global Experience Design (XD) Team



Robin Vasquez

Assistant Director of ERD
Washington State Healthcare Authority/



Anthony Griego

Strategic Transformation Manager
WA Department of Licensing



Gloria Briggs

Project/Program Manager III, Executive Office

King County Department of Local Services



Shawn Flanagan

Workforce Research & Performance Manager

Office of Financial Management



Kim Justice

Executive Director, Office of Homeless Youth Prevention & Protection

Washington State Department of Commerce



Jim Loter

Interim Chief Technology Officer
City of Seattle



Nicholas Stowe

State Chief Architect, Strategy and Management Division

Washington Technology Solutions (WaTech)



Lauren Jenks

Assistant Secretary - Environmental Public Health Division

Washington State Department of Health



Nathan Walker

PubSec AVP
Qualtrics



Micah J. Waldstein

Vice President
Oxalis



Danielle Hinz

Executive Government Advisor, Procurement & Contracting



Government Innovation New York

2022 Partners



















burnalong salom





About Us



Public Sector Network connects government organizations across the globe.

Our mission is to give public sector professionals a single place to come together, share ideas, and get free, unlimited access to the latest information about critical topics that are transforming the government landscape.

Our government-only network helps members find relevant international content and case studies that are critical to your work and can help you save time, and money. For those who are looking to network at a deeper level, we hold insightful online and in-person events, ranging from conferences and exhibitions, to intimate training courses and forums across major cities around the world.

The Public Sector Network (PSN) is a certified B Corporation, a business that meets the highest standards of verified social and environmental performance, public transparency, and legal accountability to balance profit and purpose.

The goal of the B Corps is to accelerate a global culture shift to redefine success in business and build a more inclusive and sustainable economy.

Public Sector Network events, like the Public Sector Innovation Show, limit waste where possible. Initiatives like using reusable dishware instead of plastic disposable options and limiting paper through use of our event app are only small examples of our commitment to sustainability.

Become a Supplier

We understand that government need to partner with private sector, but this can often be a crowded, noisy market.

Our network is designed for public sector professionals only as it maintains the credibility of our content for our government members.

In order to help our members connect with private sector, we have created Public Sector Network's Marketplace where solution and service providers can create free profiles showcasing their business. Our members can easily search for any requirement and connect directly with you.

If you want to get exposure to our evergrowing membership, then start your free page today.

→ Set up a supplier page here







CONNECTING GOVERNMENT WWW.PUBLICSECTORNETWORK.CO

USA / CANADA

P +1 (647) 969 4509 **E** hello@publicsectornetwork.com

AUSTRALIA / NEW ZEALAND

P +61 2 9057 9070

E info@publicsectornetwork.co

Event Images













